COCONUT ISLAND APPS

STUDIO POLICY / PEOPLE + PLAY

GENDER EQUALITY STRATEGY



Fair practice for the people behind our games and the communities who play them.

OUR PURPOSE

We build offline-friendly pixel-art games and useful apps that work anywhere. We apply the same focus on fairness, respect and accessibility to our work and the experiences we create.

OUR COMMITMENTS

01 / 04

01 Fair access & pay

Use skills-based criteria for paid work. Set clear scopes and rates; pay fairly for equivalent work, regardless of gender or caring responsibilities.

02 Respectful work

Support practical flexibility around schedules and care. No sexism, bullying or harassment. Address concerns privately and without retaliation.

03 Inclusive game design

Check characters, stories, art, UI and marketing for stereotypes. Seek varied perspectives in testing where practical.

04 Welcoming players

Set clear conduct standards in studio-run spaces. Make abuse easy to report, then respond promptly, fairly and consistently.

PUT IT INTO PRACTICE

COLLABORATIONS	Record scope, rates and selection criteria before work begins.
RELEASES	Review game content, store listings and promotional assets.
CONCERNS	Acknowledge, assess and address issues discreetly.
ANNUAL REVIEW	Check progress and update the approach each November.

ACCOUNTABILITY Studio owner • Collaborators, products & community • Review: Nov 2027